

press release

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ISLAND STONE

Team From Island Stone Raises Funds for SurfAID During Annual Surfing Competition

Island Stone employees won the SurfAid Cup while raising money for women's and children's health initiatives in Indonesia, Mexico, and Solomon Islands



Team Island Stone with the coveted SurfAid Cup (from left) Nigel Eaton (CEO), Paul Sepulveda (Sales Manager), Matt Bergdahl (Customer Experience Manager), Sander Nauenberg (CMO)

(PLEASURE POINT, CA, MAY 12, 2022) Island Stone, manufacturer of handcrafted stone and glass tile, hosted a team at the annual **SurfAid Cup Santa Cruz**. The event raised funds for **SurfAid**, a non-profit that seeks to improve the lives of women and children in Indonesia, Mexico, and Solomon Islands by working with local communities

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Island Stone CEO Nigel Eaton carving up a wave

to build health centers, clean water sources, and gardens, as well as to train health volunteers and midwives.

The fifth annual SurfAid Cup Santa Cruz featured eight teams and raised \$60,000 to support SurfAid's Mother and Child Health programs. The fundraising event gathers teams of surfers, who compete as a group in a tag-team format. The team from Island Stone—Nigel Eaton (CEO), Sander Nauenberg (CMO), Matt Bergdahl (Customer Experience Manager), Paul Sepulveda (Sales Manager), and Bart Templeman (friend)—took home the surfing prize and coveted SurfAid Cup.

SurfAid is a cause close to the heart of Island Stone. Both organizations were formed in Indonesia and continue to have ties there. Island Stone's founders were surfing in Indonesia when the landscape inspired them to create the perfect pebble tile, an idea that grew into a global tile company driven to design, engineer, and share the best tile with architects and designers around the world. Many Island Stone employees are surfers who have traveled to Indonesia and feel a personal vested interest in the important work that SurfAid does for communities there.

"Sharing the stoke of surfing with a great group of people while supporting an organization that is having a profound impact on the long-term health of the people and communities that are part of the Island Stone's extended family is a win for all," said Nigel Eaton, CEO of Island Stone.

"The people of Indonesia inspire us through their heritage and creativity, and it's encouraging and a companywide morale booster to support such a worthy cause," states Sander Nauenberg, CMO for Island Stone, who surfed with team Island Stone. "This was our inaugural year for the competition, and we'll be back next year, raising the bar even higher on our fundraising goal, and our surfing."

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—NIGEL EATON, CEO OF ISLAND STONE

about island stone

Island Stone has its origins in Indonesia, where company founders were inspired by the nation's handicraft industry and natural stones to create the flagship **Perfect Pebble Tile**. The company's original mosaics diversified into other natural mosaics, using exotic stones. Anchored in wanderlust for exploration, culture, and design, the company continues to evolve its creative use of natural and timeless materials, sourcing from distinct locales around the globe and featuring a range of natural **stone** tiles and mosaics, **glass** tiles and mosaics, as well as natural **stone** wall tiles and **timber** wall panels and cladding. For more information visit IslandStone.com or call 1-800-371-0001. Follow **Island Stone on Instagram** for the latest updates.

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